Outright Gifts

Salem State University offers a number of ways for you to support our mission through the 10,000 Reasons campaign:

Cash Gifts

Cash gifts are the simplest and easiest gifts you can make. They can be made through credit/debit card transactions, personal checks, cashier’s checks, or money orders.

Gifts of Stock

Gifts of appreciated securities, stocks and bonds can provide donors with considerable tax advantages when transferred to Salem State before they are sold.

Real Estate

When you make an outright gift of real estate property that you have held for more than a year, you obtain an income tax charitable deduction equal to the property’s full fair market value.

In-Kind Gifts

Gifts-in-kind are non-monetary items of tangible personal property or other physical assets that represent value to the university. Examples might include equipment, books and artwork.

Matching Gifts

Numerous organizations and corporations will double or triple gifts made to educational institutions from employees, spouses and retirees. Is your company one of them?

Memorial and Honorary Gifts

Pay tribute to a loved one, colleague, friend, or classmate by making a gift to Salem State in their name.