Commitment to Financial Assistance

Consider a gift to financial assistance

Fifty years ago, the Commonwealth of Massachusetts provided almost 100 percent of Salem State’s budget, making it possible for qualified students with limited financial means to pursue a four-year college degree and all the professional opportunities that came with it. Today the Commonwealth provides less than 40 percent of Salem State’s budget, making it more challenging than ever for Salem State University to remain accessible. By donating to the 10,000 Reasons campaign, you can pay your college education forward and help ensure the opportunity for higher education remains accessible for current and future student generations.

As a public university, Salem State predominantly serves Massachusetts students from low- to middle-income families. Most hold at least one job, many are the first in their families to attend college and more than one-third qualify for Pell Grants, a form of federal financial aid reserved for the most financially needy. For these students, Salem State represents a life-changing opportunity. In the face of decreased state funding, ensuring that opportunity remains accessible for every qualified student in the Commonwealth—regardless of their socioeconomic background—is paramount to our institutional mission.

The university seeks to secure $4 million in charitable support to expand financial aid grants and scholarships for:

- Undergraduate students from diverse backgrounds deserving of need and/or merit-based aid
- Full-time graduate students

Browse through a list of scholarships available to Salem State students.

For more information, please contact Cheryl Crounse, campaign manager, at 978.542.7527 or ccrounse@salemstate.edu.